

**TVO & Carter's OshKosh Sponsored Back to School Pop-Up
Rules & Regulations ("Contest Rules")**

Commencing Monday, November 13, 2017 at approximately 12:00 am (ET) and ending on Sunday, November 26, 2017 at 11:59 pm (ET) (the "Contest Period") eligible entrants may enter the TVO & Carter's OshKosh Sponsored Holiday Pop-Up Contest (the "Contest") via tvo.org.

The odds of winning are dependent on the number of entries received.

The "Prizing Partner" of this Contest is Carter's, Inc.

1. How to Enter

There is one (1) way to enter the Contest during the Contest Period. Eligible individuals may enter the Contest by:

Entering their name and email into the contest pop-up form on the tvo.org main page and clicking submit.

At the end of the Contest Period, all valid entries that have been received will be entered into a random draw for a chance to win one (1) of five (5) Gift Certificates to any Carter's OshKosh retail store in Canada (each a "Prize" and collectively, "Prizes"). Gift cards are valued at \$100 CAD each.

2. Eligibility

To qualify, all entries must be received on or before 11:59 pm (ET) on Monday, November 13, 2017.

CONTEST CLOSING: The Contest closes at 11:59 pm (ET) on Sunday, November 26, 2017.

All entries and submissions will not be returned and are property of TVO upon receipt.

Only valid entries will be eligible for the Prize draw.

The Contest is open to individuals over the age of eighteen as of the date of entry and who are residents of Ontario, except the Contest is closed to those individuals who are employees, volunteers, representatives or agents of TVO, the Prizing Partner, and the immediate family members of such individuals.

Consenting to receive email communications from the Prizing Partner is not required to enter the Contest.

No purchase necessary.

A maximum of one (1) contest entry per household is allowed in this Contest. If it is discovered in the ordinary course of running the Contest that an entrant has attempted to enter more than the allowed maximum, TVO may disqualify that entrant from this and any future contest.

Each entrant who is chosen as a potential winner in this Contest must sign a declaration of compliance with these Contest Rules and a release in order to receive the prize components. See Prize Description and Prize Conditions below for further requirements.



The Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations. TVO reserves the right to amend these Contest Rules at any time, in its sole discretion, and without any notice to entrants.

3. Personal Information

All personal information obtained for this Contest will be used for the purposes of conducting the Contest. TVO shall not share personal information with the Prizing Partner or any other party without express consent.

Information that does not contain any personal information may also be summarized in an aggregate format and shared with the Prizing Partner, TVO sponsors and other third parties for statistical and research purposes.

To view our privacy policy, please copy and paste the following link into an internet browser and view it online:

<http://tvo.org/privacy-policy>

TVO's privacy policy does not apply to personal information that has been disclosed to the Prizing Partner with the consent of an individual entrant. We encourage entrants to review the privacy policies of the Prizing Partner prior to giving consent. TVO is not responsible for the Prizing Partner's use of such personal information.

To view the Prizing Partner's privacy policy, please copy and paste following link into an internet browser and view it online:

https://s3.amazonaws.com/carters-ca/PrivacyPolicy_web_ca.pdf

4. Prize Description and Prize Conditions

There are five (5) Prizes to be won by way of a random draw in this Contest. TVO will randomly select five (5) entries at the end of the Contest Period.

Prize Description:

Each Prize consists of one (1) Gift Certificate to any Carter's OshKosh retail store in Canada. Total approximate retail value of each Prize is One Hundred Dollars CAD (\$100.00).

A winner of a Prize is responsible for all other expenses associated with the Prize not expressly included in the above description.

A total of five (5) Prizes will be awarded in this Contest.

Prize Conditions:

In the event that a selected entrant cannot be contacted by email within one (1) day of being selected or does not otherwise comply with these Contest Rules, the prize will be forfeited and awarded to an alternate entry to be randomly drawn from the remaining eligible entries.

Prior to being declared a winner, each selected entrant must: (i) successfully complete a mathematical skill-testing question without assistance of any kind; and (ii) sign a declaration and release of liability and media waiver that (1) confirms compliance with these Contest Rules; (2) releases TVO and the Prizing



Partner from all claims that may arise in connection with the Contest or the Prize; and (3) permits the use of the selected entrant's first and last name, address (city only) and photograph, without payment, in any subsequent publicity or advertising by TVO and/or the Prizing Partner.

A Prize is neither transferable nor convertible to cash and must be accepted as awarded. Any changes, cancellations and/or adjustments, and any associated costs are the sole responsibility of the winner(s).

The chances of winning a Prize in this Contest depend upon the total number of entries received.

Potential winners will be selected from all eligible entries in a random draw on or before Tuesday, November 28, 2017.

5. General Conditions

By participating in this Contest, each winner agrees that his/her name, photograph, voice and/or image may be used in any and all forms of media, without any further compensation from TVO or Prizing Partner (or any of their agents, assigns, or subsidiaries or sponsors). Each winner waives all rights (including moral rights) with respect to printed, broadcast, online and other forms of publicity.

TVO and Prizing Partner are not responsible for late, incorrect or inaccurate entry or registration or entry information or any factor which may affect a person's ability to participate in the Contest, including but not limited to human error, technical malfunctions, lost/delayed/corrupted data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, any inability to access the Contest website, or damage to a user's system occasioned by participating in the Contest, and entries which fail to fully comply with these Contest Rules.

No responsibility will be taken by TVO or Prizing Partner for the entrant's inability to connect through to the internet/website during the Contest Period. Prizes are non-transferable and must be accepted as awarded with no substitutions. TVO and Prizing Partner reserve the right in their sole discretion to substitute a prize of equal or greater value if for any reason a Prize cannot be awarded as described.

TVO and Prizing Partner shall not be liable for a winner's inability to use or enjoy any portion of the prize he or she is awarded in this Contest, nor will TVO and Prizing Partner be in any way liable for the winner's use of the Prize. TVO reserve the right to amend these Contest Rules at any time for any reason, without notice.